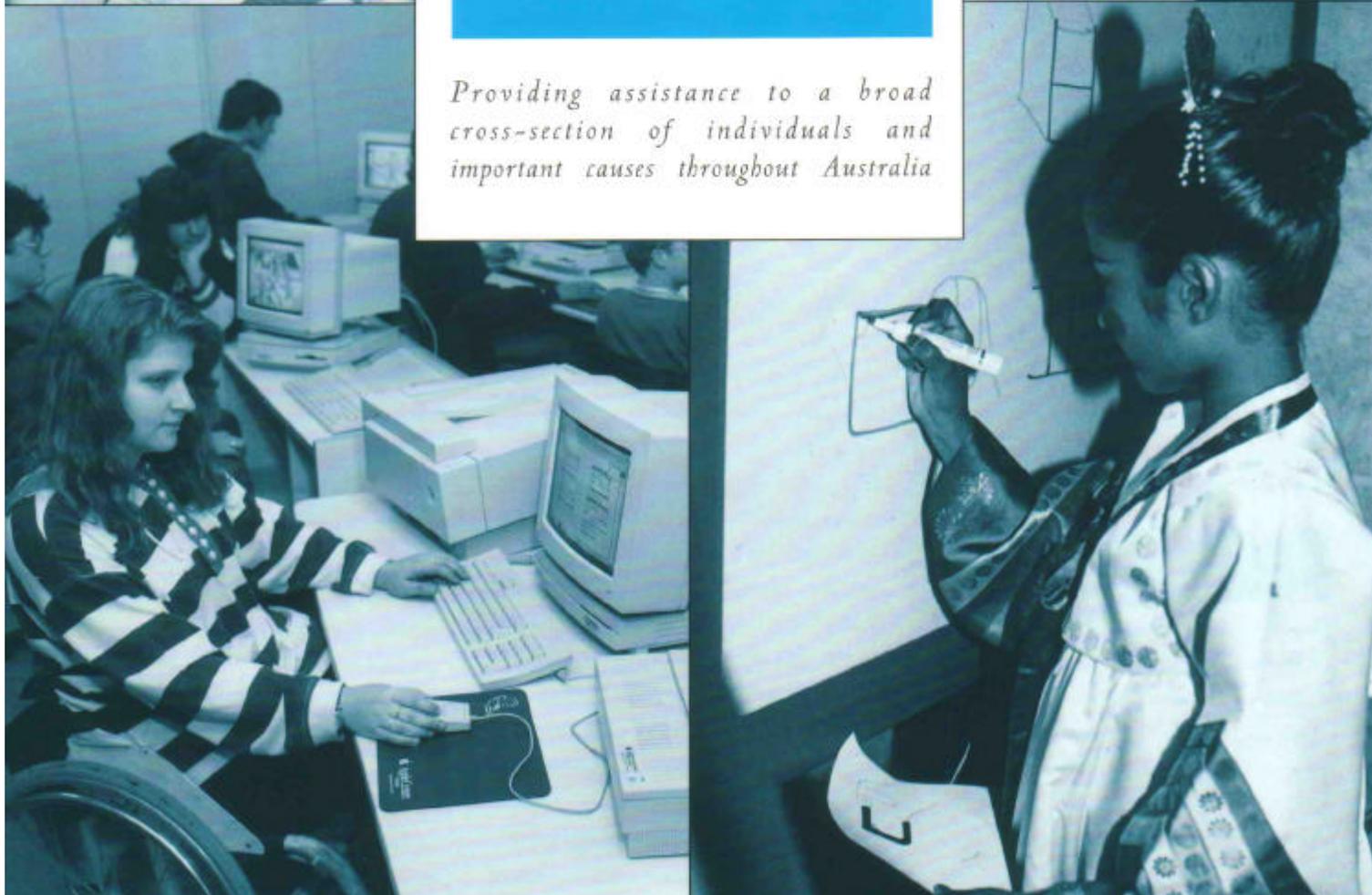


1994 REPORT TO THE COMMUNITY



Mazda Foundation

*Providing assistance to a broad
cross-section of individuals and
important causes throughout Australia*



ESTABLISHED 1990

Chairperson's 1993/1994 Report

I am pleased to report on Mazda Foundation's activities for the past 12 months by providing an outline of the support provided to the community.

Before I do so, I would like to acknowledge the work and support of my fellow directors:

- Peter Harvie: Managing Director
- Alan Johnstone: Managing Director
Penfold Mazda (Vic)
(Retired 2 September 1993)
- Terry Dodd: Managing Director
West End Mazda
(NSW) (Appointed 3 September 1993)
- Don Kinsey: P.R. Manager
Royal Children's
Hospital Victoria
- Stephen Kroker: Partner
Corrs Chambers
Westgarth
- Ken Taylor: Partner
Price Waterhouse
- Mike Ackland: Managing Director
City Mazda (Vic)
(Appointed alternate
Director for Mr T
Dodd 17 December
1993)

Over the past 12 months, the Mazda Foundation has continued to receive a large number of applications for grants with the vast majority related to the current economic conditions in Australia. The Foundation was not able to assist many worthy applications for grants and, to some degree, we have tried to look beyond the current hardships, to causes that will assist the Australian community for its future prosperity and development.

Asialink

Asialink is a Centre at the University of Melbourne and is sponsored by the Myer Foundation as well as the Mazda Foundation. Asialink's stated mission is to create a new generation of Australian's who are confident and capable of living and working in the Asian region and who are able to ensure a prosperous future for Australia in the most economically dynamic region of the world.

Mazda Foundation has supported Asialink since 1991 and has approved a commitment of \$80,000 for a further two years.

Asialink has been involved primarily with education, public affairs and arts program as detailed below:

Education Program

Asia Education Foundation

The Asia Education Foundation (AEF) held "Asia in Schools" Expos in all state and territories, with a national Expo "Asia Opens Doors" being held at



the Museum of Contemporary Art at The Rocks in Sydney, in December 1993. Some 600 students and guests participated in workshops and performances demonstrating innovative ways of introducing studies of Asia in primary and secondary schools. The Expos celebrated the work done in the AEF's 100 magnet (lighthouse) schools around Australia in 1993.

AEF writers from around Australia have produced first drafts for the 'Access Asia' series of 14 teacher and student books. The manuscripts are being trailed in magnet schools and reviewed by country experts for production and distribution in 1994.

During 1993 the AEF provided grants to enable 57 teachers to go to Asian countries to learn about the cultures and collect resources to use in the classroom. These teachers are required to produce units of work to share with other teachers and speak about their experiences at education forums. A number of participants reported that the in-country experience provided by the AEF was "the most rewarding professional development experience of their careers".

Primary Curriculum Materials

The Asialink primary student and teacher books on China, Japan and Indonesia are selling well in schools around Australia and feedback from teachers has been very positive.

Asialink has received a grant from the Australia India Council to produce, market and train teachers in the use of student and teacher books on India.

Combating Racism Project

Asialink, the Red Cross and the Australian Multicultural Foundation have completed the first phase of a pilot project on Combating Racism in schools and communities. It is expected that the Victorian Department of School Education will fund the implementation of this project in 1994.

Public Affairs Program

Seminar Program

- April 1993 – Luncheon seminar by Khun Ying Putrie Viravaidya, Manager of the Royal Projects Division for the King of Thailand. Khun Ying Putrie addressed an audience of prominent Melbourne women on the work of the King in environmental management and local area development.
- July 1993 – Luncheon seminar for business people by Professor Shamsul A.B., University Kebangsaan Malaysia on Malaysia after Mathathir: The New Generation of Leaders.
- November 1993 – Luncheon seminar by Dr Joan Grant, Monash Asia Institute on Manchuria: Social, Economic and Cultural Issues.

Asialink Lectures

The Asialink Lecture Series aims to provide leading Melburnians with the opportunity to hear prominent Asians and Australian, present their vision for the region in the 21st century.

- April 1993 – Khun Mechai Viravaidya, a prominent Thai anti-AIDS campaigner and member of three Thai governments launched the Asialink lecture series at the Victorian Arts Centre. The lecture was attended by 200 people, 113 from the business sector. Khun Mechai addressed the topic: "What Australia needs to do to Build a Basis of Trust and Credibility in the Region".
- November 1993 – prime Minister Keating delivered the inaugural Sir Edward "Weary" Dunlop Asialink Lecture on 8 December 1993 at the Victorian Arts Centre to an audience of 350.

Sir Edward "Weary" Dunlop Awards

Asialink in association with the Sovereign Order of St John of Jerusalem has established a fund to provide awards for young eminent Australian to pursue their vocations in the countries of Asia. Asialink will administer the awards with the guidance of an Advisory Board chaired by Sir Ninian Stephen.

International Initiatives: JCIE Survey

Asialink is currently working on a survey of Australian non-government organizations, university-based research centres and philanthropic organizations involved in Asian regional community building. The Japan Centre for International Exchange is funding the survey as part of a region-wide project.

International Initiatives: New Zealand

Asialink provided the keynote address at a conference in New Zealand in July 1993 on introducing studies of Asia into schools throughout New Zealand (Funded by NZ Ministry of External Relations and Trade and Ministry of Education).



International Initiatives:

Asialink has completed a survey for the Australian Korea Foundation on research opportunities for collaboration between Australia and Korea in the arts (Funded by Australia Korea Foundation).

Arts Program

Visual Arts: Art to Asia Exhibition

The "Art to Asia" program sent five exhibitions of contemporary Australian art to Southeast and Northeast Asia in 1993 and six artists in residence to the Philippines, India, China, Indonesia, Thailand and Malaysia.

Film and Television:

Asian Documentary Makers Conference

Asialink, with the assistance of the Australian Film Institute and the Federal Government, is holding a two-day conference on the 6 and 7 December 1994 with five eminent documentary makers from China, India, Vietnam, and the Philippines.

Literature: Writers Festival

Asialink in association with the Victorian Centre for Youth Arts held a half-day workshop with prominent adolescent fiction writers in September 1993 as part of the Writers Festival of the Melbourne international Festival. A report on Asia in contemporary Australian adolescent fiction and future directions will be produced by Asialink during 1994.

OptCom

OptCom (formerly Regency Computer Bureau) was established in South Australia in 1992 by The Crippled Children's Association to provide computer-based employment training for adults with physical disabilities. Since those early days, OptCom has undergone rapid expansion and is now establishing itself as a respected commercial business as well as a training organization. OptCom's new business name and logo reflect the company's entry into the rapidly developing high tech areas of electronic communications, multimedia production and visual reality and symbolise the merging together of computer options, telecommunications operations and community-based employment opportunities for people with disabilities.

OptCom has conducted four intensive computing courses covering such diverse subjects as technology fundamentals, microcomputer applications (including word processing, desktop publishing and database design), business communication, advertising and marketing, bookkeeping and small business management since February 1992. As a result of those courses, graduates have been placed in competitive work options earning industry award wages or commercial contract rates. Some graduates have secured positions in open employment, others have opened up their own successful small businesses and several graduates are now undertaking paid contract work which is referred to them by OptCom has employed graduates from previous courses in a variety of jobs including clerical, computer operations, graphics design and as teaching staff for students enrolled in current courses.

After the program's first year of operation it became evident that students interested in pursuing careers in the graphic design and desktop publishing areas needed to have experience using Apple Mackintosh computers as well as the IBM compatible systems they had used during their formal training. Since the majority of the printing companies and graphic design agencies use Mackintosh systems, graduates were seriously disadvantaged in their search for open employment in desktop publishing by having only had training on IBM compatible computer systems. These concerns prompted the Director of OptCom, Dr Denise Wood, to seek financial support from the Mazda Foundation to subsidise the purchase of a network of Mackintosh computers. The Foundation approved the grant of \$54,085 in November 1993 and the Mackintosh training room was set up in February 1994.

The first group of students to benefit from the grant commenced the training program in February 1994. There were, however, many students who graduated from previous courses who did not have the opportunity to access Mackintosh computers during their training. OptCom therefore prepared an advanced training program for the graduates of these courses who expressed the desire to enhance their desktop publishing skills using standard Mackintosh software packages such as Freehand, Pagemaker, and Quark Xpress. These students commenced their advanced Mackintosh studies in August 1994 and at the completion of their studies will be seeking competitive work in the graphic design and electronic publishing industries.

The introduction of Apple Mackintosh computer training into OptCom's curriculum has also opened up new and exciting opportunities for graduates wishing to explore the power of multimedia technology. Multimedia production involves the creation of dynamic screen based presentations using high resolution artwork and photographic images, text based messages, animation, movie clips, speech output, sound effects and music. The final production is then either projected via computer screen, overhead projection or output to video tape. Students undertaking the course will be using the Macintosh computers to learn the skills required to create their own multimedia presentations and graduates will secure ongoing paid work undertaking contracts for

companies requiring multimedia production services.

OptCom is also commencing a pilot project using the motivational power of multimedia to help stimulate and rehabilitate adults who have acquired head injuries through motor vehicle accidents and other traumatic events. The initial results from these trials have been overwhelming, with students regaining their confidence, self-esteem and motivation to succeed.



The Mazda Foundation grant has enabled OptCom to expand its program and has created new employment opportunities for young people whose physical limitations previously excluded them from being productive members of the community. As Dr Wood explains, "Computer technology is the great equaliser. Computers, such as those donated by the Mazda Foundation, are the tools which enable people with disabilities to compete at the same level as any other valued member of our community".

ITeC Australia Ltd

ITeC Australia Ltd is a national association of twelve Information Technology Centres (ITeCs) spread across Australia.

First introduced in 1985, the ITeCs have the central objective "to make the uses and benefits of information technology available to the whole community, particularly those most disadvantaged in the Labour Market".

Each ITeC is operated by an independent reputable charitable organization as listed:

Compuskill ITeC (Vic)

Sponsor Group:

Westgate Community Initiatives Group Inc.

Westernport ITeC (Vic)

Sponsor Group:

Melbourne City Mission

Inner Metropolitan ITeC (Vic)

Sponsor Group:

Inner Metropolitan Regional Association

Sydney ITeC (NSW)

Sponsor Group:

Work Ventures Ltd

Western Sydney ITeC (NSW)

Sponsor Group:

Western Sydney Information Technology Centre

Illawarra ITeC (NSW)

Sponsor Group:

Illawarra ITeC Limited

Newcastle ITeC (NSW)

Sponsor Group:

Newcastle Out of Workers Inc

Logan ITeC (Qld)

Sponsor Group:

Roman Catholic Archdiocese of Brisbane

Perth ITeC (WA)

Sponsor Group:

Anglicare

Glenorchy ITeC (Tas)

Sponsor Group:

Anglicare

Adelaide ITeC (SA)

Sponsor Group:

Information Technology Training and Enterprise Project (SA) Inc.

Port Adelaide ITeC (SA)

Sponsor Group:

The Corporation of the City of Port Adelaide

A grant of \$53,400 has been made to the ITeCs to enable them to establish "Open Learning Centres" which provide unemployed people, youth at risk, people returning to the workforce, people with disabilities and others with access to:

- modern technologies and training methods
- new educational strategies which will capitalise on multimedia technologies, computer assisted learning techniques and self based learning theory
- an environment which provides a range of different opportunities and learning styles, and
- encourage the involvement of those people who are traditionally not attracted to more formal, classroom styles.

Salvation Army Employment 2000 Skillshare Brisbane

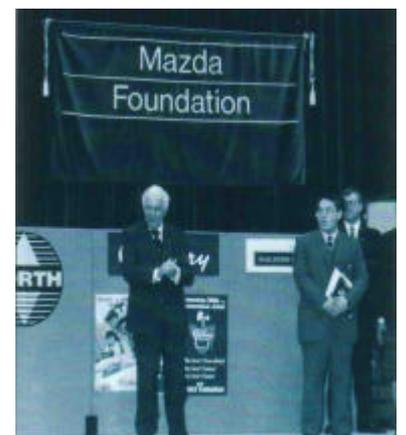
A grant of \$23,500 was made by Mazda Foundation to enable the Salvation Army acquire and implement the Pacific Institute's "Pathways to Excellence Programme" as the personal development component of its training course in the Salvation Army Employment 2000 training centre in Brisbane.

"Pathways to Excellence" is a video based personal development education programme produced in Perth by the Pacific Institute.

In essence it improves individual's attitudes to life, work and their own achievement by enhancing the qualities of thinking underlying the attitudes of each attendee. The Employment 200 Skillshare Centre offers no cost tuition to homeless youth and unemployed persons.

The Plain English Foundation

The Plain English Foundation in conjunction with the University of Melbourne conducts an annual competition at junior, state, national and international levels to promote the intelligent use of plain spoken English among Australian and International students. Grants totalling \$45,000 from the Mazda Foundation were allocated for the 1993 and 1994 National Finals of the Plain English Speaking Award held in Hobart during August 1993 and in Canberra during August 1994.

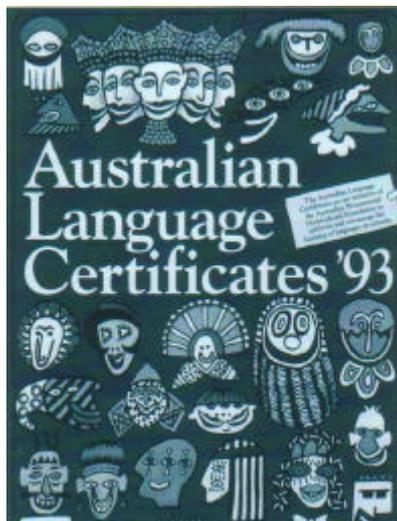


Sir Zelman Cowen presenting the 1993 Awards in Hobart

The Australian Language Certificates

Introduced in 1990, The Australian Language Certificates is an initiative of and funded by the Australian Multicultural Foundation to celebrate and encourage the learning of Languages in secondary schools throughout Australia and New Zealand. In 1993 the program has attracted students from Papua New Guinea and Fiji.

The program is designed to promote the status of languages other than English in Australian secondary schools, and is administered by the Australian Council of Educational Research with the assistance of the University of Melbourne on behalf of the Foundation.



The benefits are:

to raise the awareness of schools and the wider community of the importance of language learning and cultural awareness
to motivate students to engage in language learning with a view to developing a greater interest in cultures other than their own
to promote the importance of languages with respect to career opportunities.

Over 40,000 students covering 778 schools participated in the 1993 program. In 1994 the program has been offered to Year 10 and 11 as part of the further development and expansion of the program with over 56,500 students covering 951 schools involved.

The Mazda Foundation has been the major sponsor of this initiative since 1992 and has confirmed its sponsorship of \$25,000 for 1994.

Other Grants

Made during 1993/1994:

Melbourne City Mission \$5,000

"The Melbourne City Mission Info Deli" was established by the Melbourne City Mission early in 1992 with the expressed aim of providing homeless youth with information about housing, health, food, material aid and rental assistance.

Hobart City Mission \$2,500

Funds used for their Supportive Housing Centre, established in 1989 for women and children in emergencies at their time of crisis due to violence etc.

Launceston Skillshare \$2,500

Funds used for The Landcare and Environment Action Program (LEAP). The object of LEAP is to improve the long-term employment prospects of young people by broadening and enlarging their vocational experience and equipping them with new skills through formal training and practical application.

Sydney City Mission \$5,000

Funds used to support the Training Centre at Green Valley, re-training people to equip them with the skills, initiative and self-worth to become and feel more productive.

Perth City Mission \$5,000

Funds used in the Youth Business Centre, to motivate and assist young people to use their own energies to either find employment or create a job for themselves.

Adelaide City Mission \$5,000

Funds used for a "Volunteer Training Programme" for the Hindmarsh Centre, a Youth Drug & Alcohol Intervention Programme. The Centre runs 24 hours per day, seven days a week and staffing is a major concern as they rely on support from volunteers.

Tasmanian Arboretum Inc. \$5,000

Purchase of Computer, Printer and Soft-ware for the co-ordination and recording of the many

aspects of Arboretum activities including records of planting at the Arboretum and other Botanic Gardens, records of memberships, preparation of guide leaflets etc.

Monash University - Department of Music \$2,000 p.a. for four years

Sponsor of four annual prizes of \$500 each, to be awarded by Department of Music to the best student in each of the four years of the Bachelor of Music degree - to be known as "Mazda Foundation Music Prizes for Excellence for Bachelor of Music Students".

Conclusion

In conclusion, I would also like to acknowledge with thanks, the contributions provided by individuals and organisations noted elsewhere in this report including our auditor, Geoff Roberts of Deloitte Touche Tohmatsu, who provided his service without cost to Mazda Foundation.

It is also important to recognise that Mazda Australia Pty Limited donates a cash sum to the Mazda Foundation for every Mazda and Eunos vehicle sold in Australia and provides all administrative time and expenses without charge to the Mazda Foundation.

I trust that, when you reflect upon the objectives of the Mazda Foundation and the causes it supports, you may consider the benefits of making a contribution to the Mazda Foundation towards a better, compassionate Australia. Your donations are tax deductible and should be sent to the Mazda Foundation, PO Box 183, South Melbourne, Vic. 3205.

Yasuhiro Chijimatsu
Chairperson
November 1994

Financial Statements

Mazda Foundation extract from audited financial statements balance sheet as at 30th June 1994

Current Assets	\$
Cash at Bank	72,323
Short Term Deposits	525,000
Interest Receivable	11,175
Total Current Assets	608,498
Non Current Assets	
Long Term Deposits	400,000
Total Non Current Assets	400,000
Total Assets	\$ 1,008,498
Current Liabilities	
Creditors	-
Total Current Liabilities	-
Total Liabilities	-
Net Assets	\$ 1,008,498
Accumulated Funds	\$ 1,008,498
Income	
Donations received:	
Mazda Australia Pty Limited	74,126
Mazda Dealer Associations and Mazda Dealers	5,250
Mazda Customers and Mazda Staff	1,036
	80,412
Interest received and receivable	72,537
Other Fund Raising Activities	100,383
Total Income	\$ 253,332
Expenditure	
Grants	242,984
Legal Fees	-
Accounting and Other Service Fees	-
Directors' remuneration	-
Auditors' remuneration	-
Insurance	2,508
Government and Bank Charges	61
Total Expenditure	\$ 245,553
Net Surplus for the year	\$ 7,779
Accumulated Funds at start of year	1,000,719
Accumulated Funds at end of year	\$ 1,008,498

Statement of Principal Accounting Policies

Basis of Accounting

The Accounts have been prepared on the basis of historical costs and, except where stated, do not take into account changing money values or current valuations of non current assets.

Donations are brought to account on a cash received basis whereas interest and expenses a., accounted for on an accrual basis.

Taxation

Income Tax has not been provided for as the Foundation is exempt from taxation under Section 23(j) (ii) of the Income Tax Assessment Act 1936.

The Foundation is eligible to receive donations under Section 78(l) (a) of the Income Tax Assessment Act 1936.

The above information has been taken from the Financial Statements of Mazda Foundation, which have been audited by Mr G Roberts of Deloitte Touche Tohmatsu.

The Mazda Foundation would like to thank Clemenger Harvie, J & F Printing and Show-Ads Colour Centre for assistance in the production of this report.

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