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20TH ANNUAL  
MAZDA FOUNDATION  
REPORT TO  
THE COMMUNITY

# INTRODUCTION

The work of the Mazda Foundation began in 1990, when it was formed to provide charitable assistance to organisations and individuals supporting worthy causes throughout Australia.

The Mazda Foundation is the Australian Mazda network's way of thanking and giving back to the broader Australian community, which over many years has supported our commercial endeavours.

The Mazda Foundation has gifted over \$419,000 to projects and activities, including those described within, taking our total distribution to over \$5.8 million from inception.

Apart from special fund raising functions, the Mazda Foundation is supported by generous contributions from Mazda Australia as well as Mazda dealers and public donations.

# CHAIRPERSON'S MESSAGE

It gives me great pleasure to present the 20th Mazda Foundation report to the community.

Despite these unsettling times, the Mazda Foundation's fund raising activities have continued to be highly productive and I would like to personally acknowledge our many contributors. I would particularly like to thank our supporters within the wider Mazda family including our Mazda dealers, our suppliers and of course our Mazda staff. Once again we are indebted to your enthusiastic assistance, support and participation in our fund raising activities and it is my privilege to report that in the 12 months to 30 June 2010, the Mazda Foundation attained a record surplus from fund raising of \$451,413.

The Mazda Foundation continues to expand its role in the funding of worthy and socially relevant causes with a total of \$419,796 gifted to 16 applicants in the 12 months to 30 June 2010.

The Mazda Foundation's priority area of focus until 30th September is "Community based programs focused on youth health, welfare and education". Judging by the quantity of deserving applications received to date there is significant demand in the community for such programs and it is heartening that the Mazda Foundation will be able to make a difference.

We have so far identified 18 projects which we have agreed to fund in accordance with our current area of focus and a number of these are outlined in this report.

In the course of a year the Mazda Foundation receives many funding requests and we are indeed fortunate to retain Directors who give freely of their time and expertise to the difficult and demanding work of assessing applications. On behalf of the Mazda Foundation I sincerely thank my fellow Directors for the wisdom, sensitivity and insight that they bring to this process which ensures that the funds entrusted

to the Mazda Foundation are deployed responsibly and effectively.

Recently, we were delighted to welcome two new Directors who bring a wealth of experience, knowledge and enthusiasm to the Foundation's directorate.

Tom Imbesi, Partner Deloitte, Assurance and Advisory, has over 22 years experience in the provision of audit and accounting services to public companies and charities. Tom's undoubted financial acumen will be of great value to the work of the Mazda Foundation.

Phil de Fégely, Director MGI Melbourne Corporate Advisory, brings to the table many years experience in real estate and the sales process. Those of you who have seen Phil in action as our auctioneer extraordinaire at previous Mazda Foundation dinners will attest to his unquestioned enthusiasm and commitment to the work of the Foundation.

The increasing demand from the community for support and the benefits that flow from the Foundation's gifts are sufficient reasons each year to renew our commitment to continue the work of the Foundation. The success of our fund raising activities, despite challenging business conditions, gives added impetus and we look forward with optimism to a further year of robust fund raising and a raft of new projects to consider and support. As is our practice, applicants wishing to make contact with the Mazda Foundation should visit our website ([www.mazdafoundation.org.au](http://www.mazdafoundation.org.au)) and follow the instructions contained therein.

Once again, on behalf of the Mazda Foundation, thank you for your generous support over the last year and I trust we have earned your continuing support in the years to come.



Doug Dickson  
Chairperson



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# NSW

## HAND BRAKE TURN

### \$24,750

Hand Brake Turn is a not for profit organisation on the New South Wales Central Coast that introduces young people to the automotive industry. Since opening in 2003, Hand Brake Turn has helped 450 young people develop work place skills, giving them the opportunity to graduate with a Certificate One in Automotive.

Students are referred to the program from schools, Centrelink, Juvenile Justice and Community Support programs. They have generally completed Year 10 and are having difficulty gaining work placements due to insufficient training, low self-esteem and a lack of presentation skills.

Taking a comprehensive approach, Hand Brake Turn provides training in motor mechanics, spray-painting, panel beating, workshop safety and driver education. The program also provides literacy, numeracy and communication skill development, along with vocational support such as work experience, interview practise, resume development and links to further education and employment. Leadership courses, team bonding and mentoring provide a nurturing environment and help participants develop a strong sense of self worth. On average 34% of students attract apprenticeships or traineeships, 30% gain employment and 18% transfer to other areas of vocational training.

The Mazda Foundation is pleased to support this valuable project, which complements the apprenticeships and employment opportunities offered by local Mazda dealers.



# QLD

## **GLENDYNE EDUCATION AND TRAINING CENTRE**

### \$11,000

Glendyne provides education and training for disadvantaged young people who are disconnected from mainstream schools. Situated on a 145 acre farm at Nikenbah, Hervey Bay, Glendyne provides a holistic approach to education and community integration for youths in the area.

Since 1998, Glendyne has helped hundreds of young people get education that's led to employment or further education and training opportunities. People between 12 and 18 years of age who've been exposed to issues such as domestic violence, sexual abuse, systemic abuse and drug or alcohol abuse attend aiming to regain self esteem, gain a desire to achieve and re-engage with society. Providing support for around 100 young people every year, Glendyne also offers mentoring, rehabilitation and counselling designed to enhance the health and welfare of these young people.

The \$11,000 grant from the Mazda Foundation will be used to implement the Glendyne Production Workshop, which will provide young people with education and qualifications that can lead to apprenticeships and job placement.

# NSW

## **THE EXODUS FOUNDATION**

### \$22,000

The Exodus Foundation helps some of the community's most marginalised people, providing health and welfare programs including the provision of food and poverty relief. Other important services provided are literacy programs for low progress school children.

Literacy is a fundamental skill for inclusion in mainstream society; without it there's little prospect of a positive future. In 1996 in collaboration with Macquarie University, the Exodus Foundation established Literacy Tutorial Centres that deliver proven literacy programs. These are specifically designed to advance disadvantaged children's literacy levels to an age appropriate level. The focus is on children in the last years of primary education and seen as at risk of dropping out of the school system. These children are on average two to three years behind their classmates and need systematic, intensive reading instruction. The Exodus Foundation Tutorial Centres offer the time and effort required to bring their skills up to the level of their peers and give them a chance of a positive future.

The literacy program is provided free of charge and where possible is delivered in a classroom setting away from the child's normal school. Highly qualified senior instructors practise positive teaching aimed at building self-esteem and changing self-defeating behaviours.

A grant of \$22,000 from the Mazda Foundation has enabled the provision of learning tools for four Exodus Foundation Tutorial Centres; Ashfield NSW, Redfern NSW, Gladstone Qld and Nightcliff NT. This has ensured that all children attending the centres during the year were provided with the learning materials required to complete the Schoolwise Literacy Program.

# SA

## **FRIENDS OF THE DUKE OF EDINBURGH'S AWARD**

### \$10,510

The Duke of Edinburgh's Award program is a voluntary self-development program available to people aged between 14 and 24 years. It aims to equip these people with life skills that will make a positive difference to themselves and their community.

The Mazda Foundation has provided funds to help implement an innovative project entitled Reach Your Dreams. This program encourages disadvantaged youth to address their social concerns through active participation in community development. It aims to build social inclusion by engaging local community groups in the program delivery, thus fostering social interaction and teamwork. It helps young people gain a greater awareness of others as well as a sense of responsibility to themselves. It provides disadvantaged youth with skills for life, enhances resilience in vulnerable young people and reduces risk taking behaviour by broadening interests and experience.

The four main areas of the program are physical recreation, skill development, community service and adventurous journey. Together they provide a balanced program nurturing different aspects of a young person's development.

# VIC

## OPERATION NEWSTART

\$300,000 (over 3 years)

Operation Newstart is a partnership between the Victorian Police and the Department of Early Childhood Development. It's an early intervention program helping adolescents in the state secondary school system deemed to be at significant educational risk. The program focuses on students struggling with their school environment, who may be at risk of expulsion or of not completing secondary education. Many exhibit alienation, poor social skills and aggressive behaviour. Operation Newstart encourages these people to continue their schooling so they can enter adult life better prepared, more confident and with greater purpose.

Students spend a school term with a police facilitator and a teacher facilitator, who in partnership with a referring host school provide a multi-layered intervention. This focuses on the student's relationships within their family, their school and community. Students are engaged through outdoor and adventure activities, vocational orientation, problem solving and team building techniques and by working co-operatively with parents or care-givers.

In its ten years, more than 1,300 students have participated in the program Victoria-wide. Following its success in Shepparton, there's growing demand from police and educators for programs in regional Victoria. A new initiative in Bendigo will provide

early intervention services reaching as far as Castlemaine and Kyneton, linking closely with the program in Shepparton.

The Mazda Foundation sees this program as a great investment in future generations. Funding has been used to expand the program and to engage a psychologist from The Royal Children's Hospital Integrated Mental Health Service, providing the support police and teacher facilitators need to deal with current or emerging problems.



# NSW

## AUSTRALIAN LEAGUE OF IMMIGRATION VOLUNTEERS

\$5,000

Living in limbo places great stress on asylum seekers, many having already experienced great trauma before coming to Australia.

The Australian League of Immigration Volunteers is a fully volunteer organisation that supports asylum seekers in detention centres. The educational and recreational programs provided are targeted at relieving stress, supporting childhood and adolescent development and encouraging integration into our community.

A Family Program caters to all family members. A range of activities and excursions provides a relaxed social environment that relieves some of the stress of living in community detention.

The Kids' Program is designed for children 8 years and over. It 'buddies' children with a volunteer, who provides a positive influence on their social and cognitive development.

The Child Protection Program is designed to mitigate the impact on children and youth living in high-risk situations. It is aimed at providing positive developmental opportunities and increasing family harmony.

The Community Program helps young asylum seekers in medium or low risk family situations integrate into their communities through pursuits like sporting clubs and swimming lessons. The program also assists parents and encourages them to get involved in community organisations.

The Charity Program is testament to the League's success. After release from detention, several young people sought ways to help others in the way they'd been helped. The resulting program teaches young people skills they can use to entertain other children, in venues like hospitals.

A Mazda Foundation grant of \$5,000 has been presented to the Australian League of Immigration Volunteers.

# VIC

## SWAGS FOR THE HOMELESS

\$15,000

There are over 104,600 homeless people in Australia, with around 26,000 being between 12 and 18 years old. Every night people sleep on the streets of cities and towns throughout the nation, most too frightened or too embarrassed to ask for help. Some find emergency accommodation or youth refuges, some sleep on park benches, in cars or abandoned buildings. Family violence, broken relationships, gambling, drug and alcohol addiction and financial problems all contribute to the tragedy of homelessness.

Swags for the Homeless was established in 2007, aiming to alleviate some of the dire conditions experienced by homeless people in Melbourne. Custom-designed full body swags are distributed to the most needy of the needy, giving them warmth, comfort and a sense they are not forgotten. The emergency backpack swag provides this mobile homeless population with crisis 'bedding on the move'. While it doesn't solve the problem, it's a successful interim measure and makes a significant difference to the lives of the recipients.

The Mazda Foundation provided a \$15,000 grant to Swags for the Homeless, enabling the production and distribution of many additional swags.



# WA

## THE SCHOOL VOLUNTEERING PROGRAM

### \$44,000

Established in 1994, The School Volunteering Program is a leading Western Australian initiative that mentors children deemed at risk, helping them reach their full potential. The program's 1,500 volunteers mentor students across the state identified by teachers as being able to benefit from such interaction. The youngest volunteer is 15 years of age, the oldest a spritely 94. All volunteers become vital role models in the lives of these young people.

The program is community-based and focuses on the education, community involvement, health and well being of the young people being mentored.

The Mazda Foundation grant will enable The School Volunteering Program to continue providing valuable support to schools and teachers by sourcing, training, and supporting volunteer mentors.

# NSW

## PARRAMATTA YOUNG CHRISTIAN WORKERS

### \$16,000

The Parramatta Young Christian Workers help young adults and youths further their education or gain meaningful employment through education, training and counselling.

The organisation has established a Mentoring Group to support young people from culturally diverse backgrounds, refugees, new migrant students and young adults living in the Blacktown, Auburn and Parramatta areas. Mentors assist these young people with conversation and written language skills as well as basic computer skills.

Mentors also impart knowledge about Australia's civic system and employment market. Participants gain a greater understanding about career, educational and training opportunities. They learn basic Australian rights including how to vote, how to use a library, how to lodge housing queries and so on. This understanding helps participants integrate more fully into Australian society.

Young participants also develop their social skills by taking part in community activities. The Parramatta Young Christian Workers Group fosters social connectedness as an important aspect of effective integration into Australian society.

The Mazda Foundation funds were granted to support this valuable community initiative.

# NSW

## EDMUND RICE COMMUNITY SERVICES: EDDY'S OUT WEST

### \$2,200

The Mazda Foundation is pleased to provide funding to Edmund Rice Community Services and its program 'Cooking on a Budget for a Healthier Lifestyle'.

Workers in Mt Druitt west of Sydney have observed the direct relationship between young people's diets and health. Under the banner 'Eddy's Out West', a ten-week program is offered to people between 14-20 years, teaching them how to plan menus, shop and prepare nutritious meals on a minimal budget. It's hoped they'll use these skills in their family homes and show that healthy eating is just as enjoyable as unhealthy eating.

It's anticipated that on completion of the program participants will have developed the skills to enjoy a healthy lifestyle on a minimal budget, will understand the benefits of healthy living for themselves and their family, and will enjoy improved health.

# ACT

## OUTWARD BOUND

\$45,454

Outward Bound aims to provide young Australians with a challenging, inspirational experience that increases self-awareness, develops teamwork and leadership skills, and encourages a sense of community responsibility.

Mazda Foundation funding was granted to support Outward Bound's Foundations Program and an 'Aspiring Leaders' Program. The Foundations Program is a seven day journey-based experience designed for 14-16 year olds from regional and disadvantaged areas.

Each participant is awarded a scholarship enabling them to attend. During a wilderness journey, the participants undertake outdoor activities designed to increase resilience and self-esteem, develop initiative and responsibility, improve relationship skills and help them appreciate the value of doing things for others.

With the support of the Mazda Foundation, young people from the Mildura region and South Eastern NSW attended an Outward Bound program in Namadgi National Park, Tharwa, ACT. Participants engaged in bushcraft and campcraft, bushwalking and climbing, abseiling and high ropes courses, rafting, bush cooking, navigation and community services. Each activity helped participants understand that they shape their future

through their self-beliefs, attitudes, choices and actions. Many claimed the Outward Bound experience to be life changing; learning to socialise, learning about trust, and in their words, "learning never to give up" and "learning to respect myself".

Integrity, responsibility, resilience, compassion and human potential are the core values of Outward Bound and their programs. Each program is designed to create outstanding leaders who actively engage in service in their schools, organisations and communities.

The Mazda Foundation was pleased to support Outward Bound's vision to foster the development of youth, by providing experiential learning that promotes important life skills.

# VIC

## HAND BRAKE TURN

\$22,000

An initial grant of \$22,000, forming part of a two-year commitment, was provided by the Mazda Foundation to Concern Australia. This will help implement the Hand Brake Turn Program based in Dandenong, Victoria.

Hand Brake Turn provides disadvantaged young people with vocational education and training, job readiness preparation and help in developing their sense of self worth. The aim is for participants to gain employment in the automotive industry. Each student undertakes an eight-week training course, covering the basics of motor mechanics, panel beating, spray painting, car detailing, occupational health and safety and job search skills. A nationally recognised Certificate One in Automotive is presented to those who graduate.

Participants in the program are drawn from a large area, with referrals coming from schools, employment agencies, Centrelink, child protection agencies, police and other areas. These youths may have criminal records, be failing at school or come from dysfunctional families.

The Mazda Foundation funding will enable four students to undertake the full eight-week program.



# NSW

## STEWART HOUSE

\$10,800

A \$10,800 grant from the Mazda Foundation has enabled 10 children to partake in a 12 day stay at Stewart House in Freshwater, New South Wales. Here, short-term care is provided for children with special needs. Whether suffering from ill health, emotional distress, family problems, financial and social isolation, social disadvantage, or neglect, children are offered health and educational programs designed to boost their self-esteem and promote healthier lifestyles. Through a structured program, Stewart House aims to develop children's resilience and self care skills, while

recognising each child's individual needs and circumstances.

During their stay, children are provided with optometric, dental and medical treatment as well as emotional support. This is balanced with health and educational programs and out-of-school activities. Children gain insight into self-care and personal hygiene, achieve independence and self-help through routines, participate in recreational and educational excursions and undergo health screening, treatment and referral. Equally importantly, they develop self-esteem, resilience and team building skills. Some of the tangible benefits of time at Stewart House are realised at the end of a stay, while many continue to be realised into adulthood.

In 2009, 1,848 school children attended Stewart House programs. The year also involved students, parents and teachers from the bush fire affected regions of Victoria.



## THE MAZDA FOUNDATION

Established in 1990 as a public benefit trust, the Mazda Foundation is administered through an independent body and provides endowments as appropriate each year.

The Mazda Foundation's aims and objectives include (but are not limited to) the provision of financial aid to funds, authorities and institutions which qualify for income tax deductibility for gifts.

This aid provides:

- Assistance to young people through education and employment skills development, with particular emphasis on children from deprived backgrounds;
- Assistance in the advancement of education and achievements of excellence at all levels in the community;
- Assistance in the development of technology to help improve Australia's international competitiveness;
- Assistance towards the maintenance and improvement of the natural environment;
- Assistance to address community needs identified by the Mazda Foundation from time to time;
- Assistance in research, feasibility surveys and other background work in relation to any of the above aims and objectives.

## FURTHER INFORMATION

Substantial contributions to the Mazda Foundation have been made by Mazda Motor Corporation, Japan and Mazda Australia. Further contributions continue to be made by Mazda Australia, the Mazda Dealer Network, Mazda staff and the public.

Donations, which are tax deductible, are also invited from individuals and organisations sharing the philosophy of the Mazda Foundation.

The Mazda Foundation has been endorsed by the Australian Taxation Office as a deductible gift recipient. Cheques should be made payable to the 'Mazda Foundation'.

Further information on the work of the Mazda Foundation and grant application guidelines can be obtained online:

[www.mazdafoundation.org.au](http://www.mazdafoundation.org.au)

Communications and donations should be directed to:

**The Secretary  
Mazda Foundation  
Private Bag 40  
MOUNT WAVERLEY BC VIC 3149**

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