



MAZDA FOUNDATION

Report to the Community 2006



mazda

Mazda Foundation



Introduction

The work of the Mazda Foundation began in 1990 when it was formed to provide charitable assistance to a broad cross section of organisations involving important causes throughout Australia.

Mazda Foundation was seen as an ideal way for Mazda Australia, one of the country's major motor vehicle importers, to develop an equitable and broad community involvement apart from its commercial operations.

Since its inception the Mazda Foundation has provided approximately \$3.1 million to various projects and activities throughout Australia.

Chairperson's Message



It gives me great pleasure to present the 2005/2006 Mazda Foundation report. This is my first address to you as Chairperson and I am very proud of the progress we have made over the past 18 months.

My fellow Directors and I never cease to be amazed at the incredible community spirit that governs and creates so many worthwhile projects. This year has proven to be particularly encouraging with the enormous amount of community groups supporting people with mental illness in Australia. Mental illness is one of the largest burdens of disease for Australians and yet, still carries a significant social stigma. By supporting diverse community groups focusing on mental health, Mazda Foundation hopes to assist in removing this social stigma and helping members of the community affected by mental illness.

I wish to thank the Directors who have given up so much time for the Mazda Foundation. We are sent hundreds of applications for grants twice each year and it is a very difficult process to determine which grant will be successful. The Directors have been committed to looking at each individual application and assessing its merit. This is a very lengthy process and one that requires much thought and care. My gratitude also extends to all members of the Mazda family. Our staff is most generous in their support, to the Dealer Network, our suppliers and the general public, all of whom enable us to apply the objectives of the Mazda Foundation.

In particular, on behalf of my fellow Directors, I would like to pay special tribute to the work of Don Kinsey, a Director of the Mazda Foundation from its inception in 1990 until his retirement in 2005. As a founding Director, Don played a critical role in establishing the Mazda Foundation and setting its aims and objectives. Throughout his 15 years on the Board, Don was very generous with his time, taking a keen interest in meeting with applicants for funding and taking responsibility for the preparation and finalisation of the annual report. We are very grateful to Don for his significant contribution to the work of the Mazda Foundation.

The new application system, which was introduced in 2004, has been very successful and we will continue to seek applications through this method. Organisations which believe they have a project which falls within the priority area decided by the Mazda Foundation each year may submit a Project Notification Form, the details of which can be found on our website.

Once again, I thank everyone for their generous contributions throughout 2005 and 2006. I look forward to watching the fruition of these projects throughout the next 12 months.



Doug Dickson
Chairperson

Board of Directors

Doug Dickson
Chairperson
Managing Director
Mazda Australia Pty Limited

Peter Harvie
Executive Chairman
Austereo Group Limited

Stephen Kroker
Partner
Corrs Chambers Westgarth

Ken Taylor
Retired Partner
PricewaterhouseCoopers

Christine Unsworth
Executive Director
Royal Children's Hospital Good Friday Appeal

Colin Johnstone
Dealer Principal
Werribee Mazda
Victoria

2005 - 2006

THE UNIVERSITY OF QUEENSLAND \$50,000

Mazda Foundation donated \$50,000 to the University of Queensland, Faculty of Health Sciences to help fund an important pilot program on community-based mental health services in rural Queensland.

Research shows that in rural communities anxiety and depression affect 1 in 5 people at some time in their lives; 30 to 50 percent of mental health problems go undetected and more than 30 percent of patients visiting rural doctors have a diagnosable mental disorder.

By providing funding and a Mazda vehicle for three years, the Mazda Foundation will support the Australian Integrated Mental Health Initiative project led by Professor David Kavanagh at the University of Queensland.

Among a number of initiatives it aims to provide better training of rural GPs to both diagnose and prevent mental disorder relapse.

The rural project is initially concentrating on eight rural and regional centres in Queensland: Bundaberg, Biloela, Oakey, Stanthorpe, Mackay, Emerald, Goondiwindi and Chinchilla. However, there are plans to increase the number of towns, particularly in NSW and Victoria.

Project aims include:

- Detect and prevent relapse in mental disorders
- Reduce risks of physical disorders associated with smoking, excessive alcohol use, unhealthy diet and low activity levels
- Increase community capacity to provide primary intervention to people with mental health problems
- Training GPs and mental health staff in primary mental health management skills
- Increase public education to promote awareness of mental disorders in the community and encourage the community to support people who are having emotional problems

QLD

THE REACH FOUNDATION

\$250,000

In 2005, Mazda Foundation extended its support of Reach Foundation to include a \$250,000 donation as well as a pledge to provide further financial assistance over the next two years.

The Reach Foundation, a Victorian based non-profit organisation, was established in 1994 by AFL Brownlow medallist, youth motivator and 2003 Victorian of the Year, Jim Stynes together with Film Director and Drama Coach, Paul Currie.

Reach Foundation supports young people from all walks of life through school workshops, camps, rural programs, leadership training and youth groups.

This year they expanded the program to include other states. In 2005 alone they were able to work with over 300,000 young people from all over Australia. Many workshops are also held at Reach's head office in Melbourne. Named the 'Dream Factory' this is where a number of theatrical and more in-depth workshops are held.



Australian Idols Reaching out to those supported by Melbourne's 'Dream Factory'.

Mazda Foundation's donation will help develop the 'Dream Factory' to become a venue with multiple purposes and greater utility for the organisation and the young people involved.

The school workshops, camp and large-scale community days were also supported by Mazda Foundation, both in a monetary sense and also through utilising Mazda Australia's workforce and vast dealer-network to provide volunteers for the various programs.

Reach Foundation aims to empower young people to make a positive difference in their life. With a very active support group of adult leaders and psychologists, the programs are aptly led by young leaders aged 16-23.

Reach Foundation celebrates:

- Human triumph over adversity
- The potential in all young people
- Authentic expression
- The power of a positive peer group
- Acts of support for young people

BAKER HEART RESEARCH INSTITUTE

\$32,000

Depression is a serious disease that affects as many as one in five people during their lives. Although effective treatments exist, the reason why people develop depressive illness remains unknown. Major depression is currently ranked fourth among ten leading causes of global burden of disease and if it is not addressed it is predicted to rank second by 2020.

Mazda Foundation has donated \$32,000 to the Baker Heart Research Institute to help fund Magnetic Resonance Imaging scans that provide, in conjunction with jugular venous blood sampling (a safe method of sampling blood from the brain) an opportunity to study and understand the mechanisms responsible for the development of the illness.

Identifying the underlying neurochemical mechanisms responsible for the alterations in effective behaviour will be an important step forward in alleviating the burden of depressive illness on the community by paving the way to improved therapies and therefore healthy outcomes.

It may also increase the understanding of the different types of depression and how they reflect the underlying physiology and brain structural changes.

Gavin Lamber is conducting the research and is a skilled neurochemist. He is internationally acclaimed and has conducted cutting edge research on human brain neurotransmitter function in cardiovascular and psychiatric disorders.



A sagittal section of the brain in a healthy subject using the 3 Tesla MRI Scanner.

PROSTATE CANCER FOUNDATION OF AUSTRALIA

\$50,000

Prostate cancer is the most common cancer in men in the Western World and second only to lung cancer as the most common cause of cancer related in men over 45. Each year 12,000 new cases are diagnosed in Australia and tragically 2700 men will be lost to the illness.

Mazda Foundation has provided \$50,000 to Australia's peak body, the Prostate Cancer Foundation of Australia with one aim in mind, to decrease the impact of prostate cancer in our society through:

- Funding ongoing research into the fundamental causes and diagnosis
- Providing support and counselling to sufferers and families
- Raising community awareness

The Prostate Cancer Foundation of Australia achieves this by funding world-class research and with the help of Mazda Foundation will help a qualified researcher establish a career in prostate cancer research in Australia.

SYDNEY SOUTH WEST AREA HEALTH SERVICE

\$15,763

The Mental Health Promotion Program in Sydney South West Area Health Service (SSWAHS) aims to enhance positive mental health and prevent mental health problems by working in partnership with health services, non-government organisations and the broader community.

The Australian National University has developed a 12-hour 'Mental Health First Aid' program. This program has been shown to increase participants' mental health literacy and produce positive changes in knowledge, attitudes and behaviour. Demand for this program is growing, however, there are very few instructors qualified to help the 1.3 million people in Sydney South West.

Mazda Foundation is providing six scholarships to representatives from local non-government organisations to participate in training programs for 'Mental Health First Aid'.

Non-government organisations (NGO) that provide support to people with social and mental health issues will be the direct beneficiaries of the grants as only these organisations are eligible to receive the scholarships.

Instructors trained in 'Mental Health First Aid' are able to offer other people the opportunity to learn 'Mental Health First Aid' at market price, thereby creating a potential revenue stream for their organisation.

After an exhaustive search, these scholarships have now been awarded and the successful NGOs are participating in the 'Mental Health First Aid' training.

The successful recipients of the scholarship are: Aftercare, The Arc Group, Lifeline Macarthur, Mission Australia (Triple Care Farm), Mission Australia (South West Youth) and Richmond Fellowship – Homebush.

By having trained 'Mental Health First Aid' Instructors it is hoped that these organisations will increase the mental health literacy in the community, which will lead to a greater understanding of mental illness and better support for people with mental health problems.



Scholarship winners: The Arc Group, Aftercare, Mission Australia (South West Youth), Richmond Fellowship, Mission Australia (Triple Care Farm) and Lifeline MacArthur.

MENZIES RESEARCH INSTITUTE \$18,000

To further boost research into prostate cancer, the Mazda Foundation provided the University of Tasmania with \$18,000 to conduct leading edge research into the environmental and genetic causes of the disease.

The research has progressed significantly since Mazda Foundation first awarded the Menzies Research Institute its grant. The study has now identified 10 large families in Tasmania with multiple members suffering from prostate cancer. By studying these families the researchers have been able to better understand the genetic links associated with prostate cancer. Using new research techniques developed by the team, they have been able to discover that there is some link between genetics and prostate cancer.

Ultimately, by understanding if an individual's genes are a factor in their prostate cancer it will assist to:

- Understand the processes of tumour development
- Allow more targeted clinical management and development of new therapies



Science in action, gathering valuable information about prostate cancer at Menzies Research Institute.

QUEEN ELIZABETH HOSPITAL \$40,000

Colorectal cancer is one of the most common solid organ malignancies in Australia. More than 12,000 new cases are diagnosed annually in Australia and the 5-year relative survival rate after diagnosis is only 58 percent.

The traditional treatment for this disease is an invasive form of surgery known as laparotomy, which removes the cancerous area along with variable lengths of bowel. The bowel is then joined together or a colostomy is performed.

An alternative to this approach of removing the cancer is laparoscopic assisted surgery. Mazda Foundation has donated \$40,000 to fund the Laparoscopic Simulation Training System for the Colorectal Unit at Adelaide's Queen Elizabeth Hospital. This system will help train young surgeons in laparoscopic surgical techniques.

Current methods of training surgeons in this surgical technique include static models, animals and training during surgery.

This new computer-based training module, funded by Mazda Foundation, will help provide training for surgeons with a high degree of dexterity and skill prior to performing actual surgery.

With an increase in trained surgeons it is envisaged that more surgery will be performed using laparoscopic surgical techniques.

Ultimately, this will decrease post-operative pain and enhance the quality of life for many people undergoing surgery.

ST MARY'S COMMUNITY SERVICES \$1,000

BeauVisions is the only mental health specific project within the Beaudesert Shire (a rural district in South East Queensland with very limited community services). It was developed by St Mary's Community Services in response to an identified need to provide social opportunities for people who suffer from mental illness.

St Mary's Community Services currently provides:

- Bus outings and social activities
- Referrals to doctors and government departments

Mazda Foundation is supporting a new initiative by St Mary's Community Services in conjunction with Yeronga Tafe. This partnership will provide a number of opportunities including:

- Job readiness
- Computer skills
- Workplace health and safety training
- Literacy and numeracy and skill development

This training will provide financially disadvantaged participants with regular contact with professionals who specialise in mental illness along with skills that will enhance their job prospects in the local community.

SUICIDE PREVENTION AUSTRALIA \$20,000

Suicide is the leading external cause of death among males in Australia. In 2003, 1.7 percent of all deaths registered were attributed to suicide. On average, more than 5 males die of suicide each day; this number exceeds all male deaths caused by traffic accidents.

Suicide Prevention Australia is a not-for-profit organisation committed to the prevention of suicide as well as supporting those affected by suicide (ie families, friends and workmates).

In 2006, they focused on the frightening increase of suicide in males aged 25-44. In order to share information, generate public awareness and support other suicide prevention/ support agencies Suicide Prevention Australia is hosting a national conference.

Mazda Australia has donated \$20,000 to help fund this forum.

The forum aims to:

- Consider how to best approach the challenge of defining what constitutes evidence based practice and the criteria which needs to apply in demonstrating such evidence in suicide prevention of men
- Provide a platform for participants to share their experience – both advances and barriers to advances in working with men at risk and reducing the incidence of suicide

This forum has the capability to make a real difference in the prevention of suicide and the promotion of strategies to intervene in possible causes of suicide.

EDMUND RICE CAMPS

\$18,200

Mazda Foundation has given Edmund Rice Camps funds to support four youth camps held throughout 2006.

These camps reached 80 children aged 8-12 from disadvantaged and/or at risk backgrounds and 80-100 young adult volunteers (aged 17-30). The children that participated in those camps came from a wide range of backgrounds with varying degrees of disadvantage, including:

- Socio-economic/low income
- Rural/Social isolation
- Academic/Social difficulties
- Domestic violence
- Single parent/foster care/adoption
- Mental Health problems (depression, ADHD)
- Loss of a loved one
- Temporary visa/refugee status

Most of these children have never experienced a holiday. Thus, the camps aim to provide an enriching recreational experience for all participants while ensuring a 1:1 ratio of volunteers to participants so that activities are well supervised and the children receive excellent care.

The volunteers are young adults who are seeking opportunities in volunteering, social work experience, training and leadership skills.

The aim of these camps is to provide these disadvantaged children with a secure and safe environment that promotes healthy living, positive reinforcement and ongoing support. A further aim is to provide the families with much needed respite.



A safe and secure environment, Edmund Rice Camps promotes healthy living, positive reinforcement and ongoing support.

THE CENTRE FOR VOLUNTEERING

\$30,000

It is estimated that 30-40 percent of young people in the juvenile justice system have a mental illness, a figure that is nearly twice the rate of the general youth population.

Once in the system, they are vulnerable to being confronted with experiences and role models, which have a negative impact on their future.

With funding received from Mazda Foundation, the Centre for Volunteering has established a program, which assists volunteer organisations to offer positive volunteering experiences for young people with mental health problems who are in or leaving juvenile detention.

The program focuses on:

- Providing training and information to volunteer organisations to develop roles and experiences for this group
- Partnerships with Intellectual Disability Referral Centre and Juvenile Justice to identify young people in this target group
- Continued research on this relatively unknown group of people

To date, volunteering services are directed at supporting young people at risk rather than engaging them in volunteering activities and programs. Programs that engage young people in mainstream volunteering activities demonstrate a positive impact to prevent recidivism.

There are limited volunteering programs currently operating in Australia that involve young people at risk. This project is an innovative step in supporting organisations to effectively nurture this important group of young people.

ST VINCENT DE PAUL

\$9,000

Compeer is a program of the St Vincent de Paul Society's Wollongong Diocesan Council, which aims to reduce the isolation, loneliness, and stigma that is often associated with mental illness. This can be the result of a lack of understanding by the general community.

The 'Compeer Community Challenge' is a community education campaign aimed at encouraging individuals and organisations to accept and include people who are living with a mental illness. The project is based on a workshop that identifies the issues relating to day-to-day living for a person living with mental illness. It will focus on providing practical information for people in the community interacting with others suffering from mental illness.

Mazda Foundation is funding 40 percent of the program, with St Vincent de Paul contributing the remaining amount. At the end of 2006 over 260 people had attended the workshops.

The workshops:

- Provide a brief, non-clinical overview of specific illnesses
- Demonstrate the balance and implications of physical and social impacts upon an individual's mental health
- Identify the issues relating to day-to-day living for a person with a mental illness
- Demonstrate the reality for the individual by using guest speakers
- Provide practical information for an appropriate response for various types of interactions

STRIDE FOUNDATION

\$48,285

This year Mazda Foundation donated \$48,285 to Stride Foundation. This money has helped to fund the 'Supportive Friends For Primary Schools' program. This preventative program will address escalation in depression and other issues of concern increasingly being experienced by primary aged children.

Stride Foundation/Peer Support Foundation has a simple, but effective formula, to train older students to help younger students through a mentoring program.

'Supportive Friends for Primary Schools' is a pilot program based on the very successful secondary program run by Stride Foundation that is currently operating in schools. The program develops peer support, communication and self-esteem by teaching young people to understand their own and other people's emotions and empowering them to take action in their own lives.

The project will contribute to the following outcomes:

- Assistance in children's ability to problem solve
- Increased resilience in primary school aged children
- Peer support initiatives
- Reduced incidence of depression in primary aged children
- Reduced bullying

WESLEY MISSION

\$50,000

Mazda Foundation has contributed \$50,000 to Wesley Mission's 'Lifeforce Program'. Lifeforce provides education programs on suicide across Australia, particularly in rural areas where suicide rates are higher.

The objectives of Lifeforce are:

- Educating
- Empowering
- Resourcing

Funding provided by Mazda Foundation has been used to expand education programs into more regions in Australia.

The grant sponsors 10 workshops a year, assists to develop and produce up-to-date material for seminars and updates the presentation equipment. Lifeforce has already had substantial success in reducing suicide rates and this grant will help to extend this success to other communities.

THE ALFRED HOSPITAL

The Mazda Foundation's grant of \$250,000 to The Alfred Hospital will assist in research of the best methods of treatment for trauma victims being conducted by the National Trauma Research Institute and for the actual treatment of severe burns within Victoria's Adult Burns Service, located at The Alfred Hospital. A major focus will be the development of approaches to decrease the severity and extent of brain and spinal damage following head or neck trauma. Very large proportions of severe trauma admissions involve head injury.

NEW LASER DOPPLER MACHINE \$100,000

\$100,000 of the \$250,000 grant has been used in The Alfred's Burns Unit to purchase a new Laser Doppler machine. All patients with major burn injuries throughout the state of Victoria, as well as patients from southern New South Wales and Tasmania, are managed by this unit. This machine will enable accurate measurement of the depth of a burn, providing clinicians with important information to guide surgery.

THE MAZDA FOUNDATION TISSUE BANK \$150,000

The NTRI has established Australia's first cerebral tissue bank, to be known as the Mazda Foundation Tissue Bank. The purpose of this Bank is to preserve, catalogue and build a resource of valuable specimens for future research.

The cerebrospinal fluid will be collected from patients with severe head trauma, which is routinely collected to reduce brain swelling. Information provided through this Bank will be made available to researchers around the world creating an invaluable global resource.



The Mazda Foundation

Established in 1990 as a public benefit trust, the Mazda Foundation is administered through an independent body and provides endowments as appropriate each year.

The Mazda Foundation's aims and objectives include (but are not limited to) the provision of financial aid to funds, authorities and institutions which qualify for income tax deductibility for gifts and which provide:

- Assistance to young people through education and employment skills development, with particular emphasis on children from deprived backgrounds
- Assistance in the advancement of education and achievement of excellence at all levels in the community
- Assistance in the development of technology, to help improve Australia's international competitiveness
- Assistance towards the maintenance and improvement of the natural environment
- Assistance to address community needs identified by the Mazda Foundation from time to time
- Assistance in research, feasibility, surveys and other background work in relation to any of the above aims and objectives

Further information

Substantial contributions to the Mazda Foundation have been made by Mazda Motor Corporation, Japan and Mazda Australia. Further contributions continue to be made by Mazda Australia, Mazda Dealer Network and Mazda staff.

Donations to the Mazda Foundation, which are tax deductible, are also invited from individuals and organisations sharing the philosophy of the Mazda Foundation.

Mazda Foundation has been endorsed by the Australian Taxation Office as a deductible gift recipient and cheques should be made payable to 'Mazda Foundation'.

Further information about the work of the Mazda Foundation and grant application guidelines can be obtained from the Mazda Foundation's website:

www.mazdafoundation.org.au

Communications and donations should be directed to:

The Secretary
Mazda Foundation
Private Bag 40
MOUNT WAVERLEY BC VIC 3149

Design and artwork production donated by Clemenger Harvie Edge

Print production donated by Lithocraft

Paper donated by K.W. Doggett Fine Paper

www.mazdafoundation.org.au



mazda

Mazda Foundation