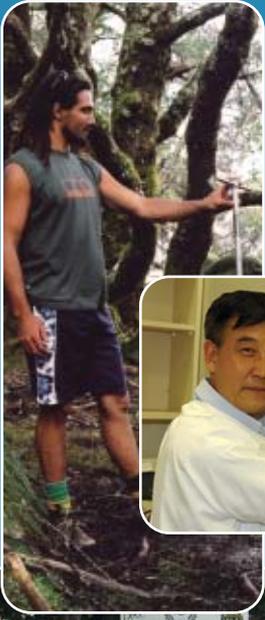


MAZDA FOUNDATION

REPORT TO THE COMMUNITY 2003



INTRODUCTION

The work of the Mazda Foundation began in 1990 when it was formed to provide assistance to a broad cross section of individuals and important causes throughout Australia.

It was seen as an ideal way for Mazda Australia, one of the country's major motor vehicle importers, to develop an equitable and broad community involvement apart from its commercial operations.

The Foundation was established through generous donations from Mazda Motor Corporation in Japan and Mazda Australia.

Since then it has been supported by contributions from Mazda Australia through the sale of Mazda vehicles, public donations and the proceeds of special fund raising functions held in various states.

Since inception the Foundation has provided more than \$2.5 million to various projects and activities throughout Australia.

The pages that follow outline the broad and diverse spread of community support provided by the Foundation during 2002.

CHAIRPERSON'S MESSAGE



Malcolm Gough Chairperson,
Managing Director, Mazda Australia

It is again a great pleasure to present to you this report on the work of the Mazda Foundation in supporting a wide range of projects involved in providing services to communities all over Australia.

Our Directors have had a difficult task in drawing up the final list from the hundreds of deserving causes and we apologise to those who were not successful due to the limited amount of funding available for distribution.

I am grateful for the dedication of the Directors and members of Mazda staff, all of whom voluntarily contribute their time and expertise in examining and discussing the submissions.

Being involved in the Mazda Foundation I am continually amazed and humbled by the enormous contributions and commitment made by so many groups, organizations and individuals in caring for those less privileged in our community. The Mazda Foundation is proud to be able to assist in some small way and hopefully provide encouragement to continue their wonderful work.

There are also many who assist the Foundation in raising the funds we distribute and I would like to thank them all most sincerely for their ongoing support. I am honoured to be able to lead the Foundation as we continue our work.



Malcolm Gough
Managing Director, Mazda Australia Pty Limited

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SCHOOL OF ANTHROPOLOGY – MELBOURNE UNIVERSITY VICTORIA

\$22,606

This Mazda Foundation grant is funding a research project into the history of the human impact on environments during the early Holocene period of Australian pre history.

Michael Fletcher from Melbourne University's School of Anthropology is centering his research on several sites in western Tasmania, which have been selected because of their topography and probable climatic conditions during the Ice Ages.

The project covers three aspects, first, the existence of rainforests during the last and previous ice ages. Secondly, to determine the relationship between Aboriginal occupations in the area dominated by rainforests in the western sector of Tasmania.

A collaboration of misinterpreted ethno historical reports, site style archaeology and Palynology has resulted in a misrepresentation of Aboriginal settlement patterns in this region. The predominant school of thought sees the interior of western Tasmania as unoccupied at the time of European settlement and throughout much of the Holocene (ca. 12,000 years). This area was seen as abandoned as a result of

rainforest expansion from refugia, choking the landscape in impenetrable rainforest. Recent studies have indicated the presence of extensive grasslands, perpetuated by fire, in the interior of Tasmania's southwest. The presence of fire is considered a result of human activity in the wet climate of western Tasmania.

The study aims to gauge the effect and extent of Post European human activity on the rainforests of western Tasmania. Logging, mining, settlement and other large-scale human activities, active in western Tasmania over the past 200 years should be detectable in the pollen record of the region.

The practical side of the project involves boring deep into the earth of the area and recovering core samples of the soil structure.

By studying the plant pollen fossil content of the various layers equating to the periods of early history the project may indicate the influences of fire, glaciation and human habitation. The anthropogenic influence of fire is readily detectable in the fossil pollen record as should be large-scale modern (past 200 years) disturbances.



UNIVERSITY OF WESTERN SYDNEY “GENERATE”: THE ART OF MIGRATION NSW

\$24,750

The Generate Project had as its object to highlight the positive contribution that young people from migrant backgrounds make to NSW and Sydney life and to explore the contemporary nature of their migration heritage.

The project aimed to explore questions such as:

- What does it mean to be Australian today?
- What does heritage mean in a society that has changed its face so radically in the past few decades?
- Is it tradition, something of the past, something unchangeable?
- Or is it a living thing, constantly changing, adopting and adapting the past?

The first stage of “Generate”, was an in-depth exploration of the identity and popular culture among Middle Eastern

and Asian youth. While young people from these cultural backgrounds are often negatively portrayed, “Generate” has worked to emphasise their social practices of cultural invention and open up new and creative means of mobilising cultural difference.

What the research showed was that young people from migrant backgrounds often express a sense of being “in-between” as they negotiate life between their cultural backgrounds, friends and wider Australian society. Rather than simply harking back to homeland traditions, ritual and ceremony, memory and ancestry, migrant youth actively create new linkages and affinities between and across different cultures.

This second stage of “Generate” focused on young people actively involved in a wide range of creative activities, artists,

designers, video makers, composers, performers and musicians.

“Generate”: The Art of Migration has brought together about 66 young people to collaborate as a group in a large-scale expression of their cultural creativity and a celebration of diversity. This project is unique in the way young people have worked together.

“Generate” has aimed to create a space in which these young people can highlight their actual contemporary cultural practices as legitimate forms of expression and in doing so, broaden the definition of what are usually called the ‘arts’.

This project demonstrates the quality and significance of what can be achieved by sharing our visions, recognising the value of harnessing the skills and expertise of others and finding ways of working together.

DIABETES AUSTRALIA VICTORIA

\$10,000

More than 800,000 Australians have diabetes. 50% are not aware of their condition. One person is being diagnosed every ten minutes as being diabetic and this will increase as the population ages. Health education is critical.

Diabetes Australia - Victoria, educates approximately 3,000 people newly diagnosed with diabetes and their families every year. This figure is growing and there is an increasing demand for educational and information materials that are contained in a series of 20 fact sheets, which are being constantly updated.

This information combined with the Diabetes Nurse Education Service helps those with diabetes to increase their self-management and thus reduces the risk of developing long-term complications such as retinopathy.

This Mazda Foundation grant will enable the updated information to be printed and distributed to existing and newly diagnosed patients until the end of 2004.

PRINCE HENRY INSTITUTE OF MEDICAL RESEARCH VICTORIA

\$50,000

This grant is for funding to enable the purchase of a Laser Confocal Microscope system. This equipment will be used by multiple groups at Prince Henry's Institute of Medical Research to achieve excellence in medical research related to community health issues, and to provide scientific research training for postgraduate students. This system will make it possible to clearly visualise single cells or sub-cellular particles in tissue slices obtained from patients.

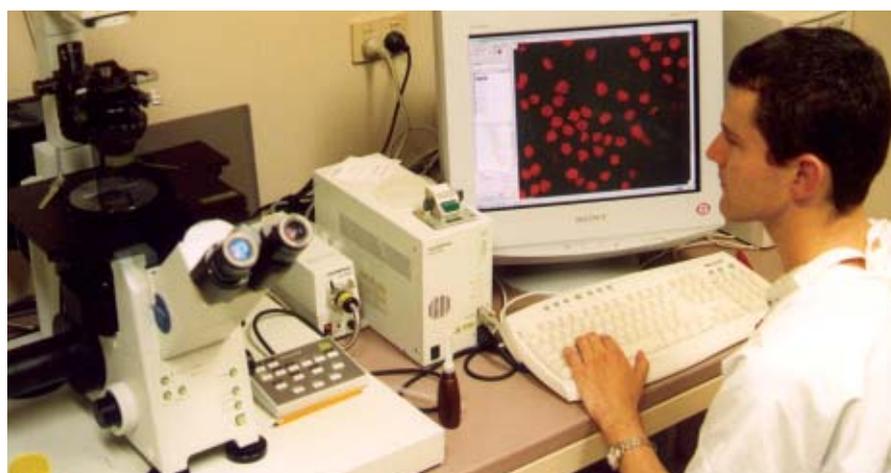
The system will also make it possible to study certain processes of living cells at the single cell or even sub-cellular levels. Combined with existing technologies in the Institute, including immuno-histology, single cell, electro physiology and molecular biology, this confocal system will expand the research ability to a new level.

Because of the extension of the ability to perform research at a more

advanced level, this system will largely facilitate the progress of medical research in the Institute, which is focused on the diagnosis and treatment of diabetes, cancer, reproductive tract diseases, hormone deficiency, and other disorders.

Each year the Institute trains more than 20 postgraduate students (mainly PhD candidates); the system represents state-of-art technology, which is essential for the training of these students.

Prince Henry's Institute PhD student Pavel Sluka uses the confocal microscope to analyse testicular cells in the hope of finding targets for a male contraceptive. "The confocal is great because it allows us to see cells in 3D, something standard microscopes cannot do" Pavel said.





Life Education is a community based not-for-profit organization, which (for over 20 years) has been providing specialised education programs to young children.

Founded by the late Reverend Ted Noffs, Life Education was originally established to provide practical solutions to prevent the waste of young lives through drug and alcohol abuse and misuse.

Today, Life Education continues the commitment to provide primary school children with a wide range of personal development skills. 48 trained Educators from a fleet of 34 mobile classrooms travel to suburban and country regions throughout New South Wales.

Life Education's programs are aimed to teach children about their bodies, nutrition, medications (how they can be helpful or harmful), smoking and alcohol abuse/misuse. The primary programs for years 4, 5 and 6 include refusal skills to assist students to 'say no' while maintaining friendships. Specialised classroom environment houses an educational framework that

focuses on promoting a healthy lifestyle. The programs are delivered to an average of 380,000 children across the state each year. This represents 65% of all K-6 primary school children from both the government and non-government sectors.

Problems associated with drug taking by young people are a major social and economic concern. Education programs will give the necessary skills to people to gain a better appreciation of Life. Research shows that drug education is four times more cost effective than drug treatment.

The purpose of the grant is to purchase five new laptop computers which would be used in mobile classrooms that move around the state from school to school providing drug education programs to children.

The laptop computers are required to run CD Rom programs as part of presenting drug education programs in schools. The programs are interactive and provide children with the skills, knowledge and confidence to say NO!

WAROOGA EARLY INTERVENTION CENTRE VICTORIA

Warooga works with children aged 0-6 years with developmental delays and disabilities. Typically children attend the centre once per week with their parent. Warooga also undertakes visits to the child's home to understand how the child functions in that environment and how they can best support the parent in meeting their child's additional needs.

Nearly all the children that attend Warooga will face lifelong challenges and because of their disabilities will face reduced life choices as they reach adulthood.

Research indicates that the early years of a child's development are crucial in determining outcomes for the child later in life. Research also shows that greater gains are made for our children when parents are closely involved in their child's program.

A parent's participation and follow up of activities at home have benefits for the child's cognitive, communication and language development.

Increasingly Warooga is working with families with very limited resources, including single parent families and refugee families. They are very committed to their children but often are unable to afford to purchase the equipment and toys needed to enhance their child's development.

Furthermore many of these families do not have a car or have limited funds to purchase the petrol required to travel to the closest specialist toy library.

The Mazda Foundation grant will provide a toy library where:

- parents will have access to toys and equipment similar to that used at Warooga and therefore can continue their child's program at home.
- They can try a range of toys and equipment to establish which ones best meet their child's developmental needs.
- They can access the equipment without financial burden and children can become familiar with equipment at home, making it easier for them to fully participate at Warooga.

It is by providing families with the toys and equipment they need at home that they can engage in enhancing their child's development.



ROYAL SOCIETY FOR THE BLIND SOUTH AUSTRALIA

\$3,960

This Mazda Foundation grant is for the provision of a Mountbatten Braille an electronic device used for training purposes. Literacy is basic to all learning, and learning is fundamental to every child's success.

Literacy through the Mountbatten Braille opens new pathways of communication and expression, addressing needs that cannot be fulfilled by verbal and audio methods. The Mountbatten Braille is the complete Braille learning centre for children and their teachers. Extensive research and development has resulted in a design suitable for the very first stages of Braille instruction, through to high school and beyond.

The Mountbatten Braille is a Braille writing tool that will greatly enhance educational opportunity for students of all ages. It now has both digitised and synthetic speech, providing a multi-sensory approach to learning Braille. A student can combine typing and touching Braille with the audio reinforcement of real speech, confirming the letter or dot combinations the student has brailled. The synthetic

speech feature enables a student to create an assignment, edit text, modify, block text and then produce a copy of the assignment in Braille.

In addition to helping blind and vision impaired students learn Braille, the Mountbatten Braille is also a wonderful resource for parents and teachers - a person who knows very little about Braille can type information on to an attached PC keyboard and the Mountbatten Braille will translate and emboss the typed letters into perfect Braille.

At the heart of its educational value is the fact that students learn new skills like keyboarding, working with files in memory and other computer related concepts - all within the context of learning Braille. Using the Mountbatten Braille becomes an integral part of the educational experience and students can move on to computers with superior skills and a solid understanding of Braille and technology. In essence, training on the Mountbatten Braille prepares students with the skills they need to assist them with their education.

CHI.L.D. ASSOCIATION QUEENSLAND \$16,990

This Mazda Foundation grant enabled the provision of a vehicle to support CHI.L.D.'s outreach program for children and adolescents with severe speech and language impairments. Professional staff visit day-care centres, preschools and schools to provide assessment and therapy services.



The outreach program involves:

- a therapy support service to provide regular weekly therapy for children and adolescents with these disorders is being provided for several hundred students located in the Brisbane metropolitan region, and from Maroochydore on the North Coast to the Gold Coast, and to Ipswich in the western region.
- A school visit service to schools, preschools and day-care centres providing assessments and diagnostic advice to staff in these schools and centres to assist them in the understanding and management of speech disorders. These services require staff to travel to locations within the Brisbane and South-East Queensland region. Travel to rural areas for assessment blocks is also undertaken (subject to available government funding) as far as Townsville, Alice Springs and Toowoomba.

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AUSTIN RESEARCH INSTITUTE NATIONAL

\$11,500

The Austin Research Institute (ARI) is a world leader in the development of immunological therapies for the treatment of diseases such as cancer, infectious diseases, inflammatory diseases and the rejection of organ transplants.

Research conducted at the ARI uses the most recent advances in genetic engineering and immunology, and is designed to:

- uncover new ways of detecting and eradicating disease in our community.
- Assist society by generating new treatments and ultimately reduce health costs for the future.
- Link laboratory research with clinical trials.

The development of immunological therapies for the treatment of diseases such as cancer, infectious diseases, inflammatory diseases and the rejection of organ transplants relies heavily on the use of modern equipment, which is absolutely vital in producing the accurate results required.

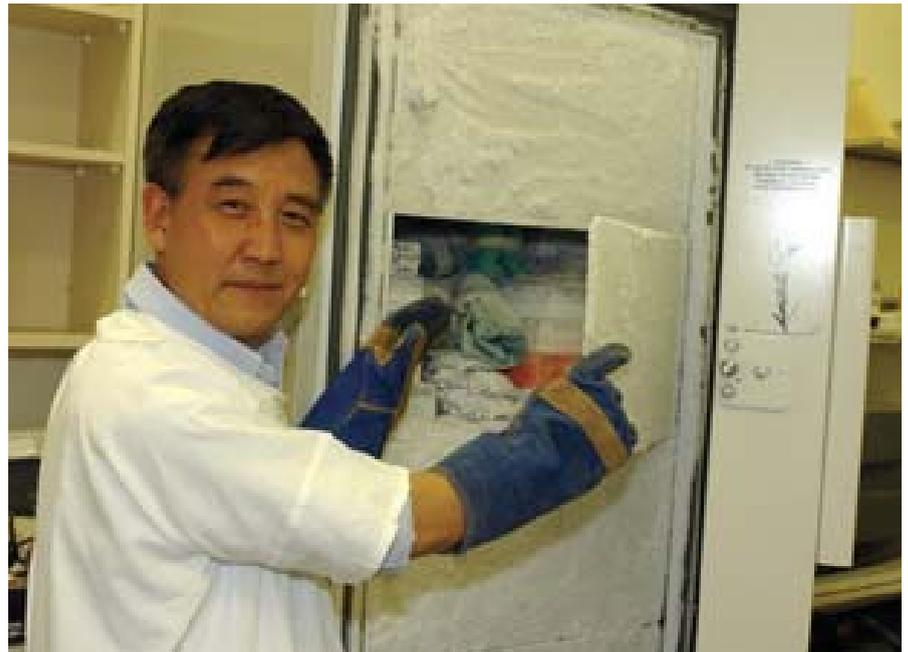
To continue with this groundbreaking research, the institute had a requirement to replace a broken -70° freezer, used

to store patients' serum samples and tissues before and after testing, and the Mazda Foundation grant will enable a new freezer to be installed.

The Institute's three cancer laboratories have been sharing one freezer. The purchase of the -70° freezer will bring many benefits to the Australian community. Obviously the immediate

beneficiaries of this project will be the researchers who will directly participate by using this sophisticated piece of equipment, their collaborators and the research community in general.

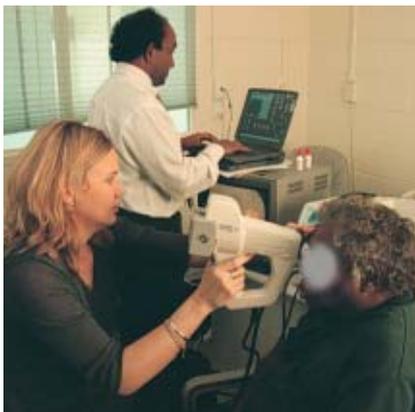
The long-term beneficiaries of the project are the Australian patients who suffer from cancer.



LION EYE INSTITUTE WESTERN AUSTRALIA

\$28,600

The Lion's Eye Institute is the leading eye institution in the southern hemisphere, and a major contributor to the health industry, seeing over 40,000 patients and performing nearly 3,000 major eye operations annually. The Lion's Eye Clinic provides a major clinical service for patients with complicated and difficult ocular problems, not only in Western Australia but throughout Asia.



Mazda Foundation grant of \$28,600 will enable the Lion's Eye Institute to purchase a hand-held digital Fundus camera to screen people living in rural and remote WA for blinding eye diseases such as diabetic retinopathy. Lay personnel should be able to screen for diabetic retinopathy using a digital hand-held Fundus camera (preliminary studies already done in WA). The digital images, clinical and family history can be stored on a CD and sent to an ophthalmologist or transmitted to a specialist via Internet for diagnosis and advice (special web-based software has been developed).

New and cost effective screening techniques for diabetic retinopathy will be introduced. The success of this program will be of worldwide significance to early detection and prevention of blindness due to diabetic retinopathy. The Lion's Eye Institute (LEI) is the leading eye institution in the southern hemisphere.

LEI is at the forefront of development of advanced eye technology, being the first in the world to develop, make and market

the solid state refractive lasers and the soft artificial cornea.

Other state-of-the-art research projects focus around two major classifications of eye disease, Neovascular Eye Diseases and Retinal Degenerations, using gene therapy, transgenic technologies, tissue engineering, ophthalmic surgical and diagnostic techniques, gene array analysis and sophisticated data collection and management techniques.

The LEI is also developing essential drugs to prevent diabetic retinopathy and other major retinal diseases.

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**THE NEXT REPORT OF THE MAZDA FOUNDATION
WILL COVER THE RESULTS OF APPROVED GRANTS TO:**

Guide Dog Association of South Australia & Northern Territory	\$26,906.00
The Malcolm Sargent Cancer Fund for Children, VIC	\$5,000.00
Anglicare - Foster Care - Child & D Family Service, NSW	\$6,400.00
The Currajong School, VIC	\$6,501.00
Summerville City Farm & Landcare, TAS	\$31,135.50
Wetland Care Australia, SA	\$28,985.00
The Shepherd Centre, NSW	\$29,131.30
McCallum Disability Services, VIC	\$3,700.00

MAZDA FOUNDATION

Established in 1990 as a public benefit trust, the Mazda Foundation is administered through an independent body and provides endowments as appropriate each year. The aims and objectives of the Foundation include:

- assistance to young people through education and employment skills development.
- Assistance in the advancement of education and achievement of excellence at all levels in the community.
- Assistance in the development of technology to help improve Australia's international competitiveness.
- Assistance towards the maintenance and improvement of the natural environment.

Contributions to the Mazda Foundation are tax deductible and are sought from individuals and organisations sharing the philosophy of the Mazda Foundation. Information and application forms in respect to the Mazda Foundation can be obtained from the website www.mazdafoundation.org.au

COMMUNICATIONS AND DONATIONS SHOULD BE DIRECTED TO:

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